

Inspiration Social Committee August 8, 2019 Meeting Minutes

Meeting called to order at 5:05pm

Members in attendance:

- Mark Kinslow
- Kim Harbage
- Margo Walters
- Lindsey Kneifl, via phone

Members missing:

- Jude Oldham
- Jen Curtiss
- Marla Solarz
- Manisha Shrestha
- Linda Madden

District Board of Directors liaison in attendance: Lindsey Linkow

District Staff, CCMC, in attendance: Kari Munson

Minutes:

- Kari Munson opened discussion for final details on upcoming events
 - Spark Event, August 9.
 - Need for volunteer to assist with flower bouquet station. Kim Harbage volunteered. All others had previous commitments.
 - Artisan Market, August 24
 - Beer from Two22 Brewery confirmed
 - Musician, confirmed
 - Food Truck, confirmed
 - Lindsey Kneifl has a couple potential local vendors, discussion regarding anticipated audience size.
 - Mark Kinslow can bring electric bikes from Pedego to test drive
 - Committee will continue to solicit for additional local vendors, but agreed that the event will continue with the basic music, food, and beer options.
 - Review of Hops Garden on 8/2 issues.
 - Guards scheduled for the evening to support access to the freezer for ice, and storage did not show up. Kari was on the phone and got them there for the remainder of event, although late.
 - Ice wasn't in the freezer. Kari had gotten an inventory list from the guards earlier in the week which included at least 3 bags of ice onsite. There were no bags on Friday night.
 - Musician did not show up. Kari had been notified and was on the phone, left several messages and to date hadn't heard from the musician. Payment had not been made.

- Discussion regarding 2019 budget review to start the 2020 budget process. Kari Munson started the discussion noting the first item due to the Finance Committee is an executive summary with very general overview of 2020 social budget requests. The 2019 review would be in regard to budget spent, what went well, what programs would the committee like to keep, cut or adjust for the future, and also discuss programming the committee would like to see added or expanded.
 - Discussions detailed each event, what was spent in 2019 or projected. What the funds were used for to determine whether or not additional fund should be allocated based on additional homeowners. Frequency of events to maximize engagement and potential sponsorship opportunities.
 - Programs with the most discussion involving adjustments or additions included:
 - adding an outdoor movie night
 - adding kickball as a monthly event
 - adjusting Hops Garden Happy Hour to once a month instead of twice
 - adjusting Lawn Game Social to once a month focused activity (i.e. corn hole or ping pong tournament, etc.) instead of passive weekly event.
 - Adjusting S'Mores to once a month instead of twice
 - cutting Tails and Trails, which was cut in 2019 due to no participants
 - the remaining programs had minor adjustments and discussion revolving scope of event for budget and planning purposes
 - Next step, Kari Munson will write an Executive Summary based on the discussion points for the upcoming Finance Committee Meeting.

- Meeting adjourned at 7:10p

##