

Inspiration Social Committee

January 21, 2021 | 5-6pm

Minutes

Attendees: Kim Harbage - Committee Chair, Lindsey Linkow- Board Liaison, Mark Kinslow II, Kate Innes, Rea, Lindsey Kneifl.

Kate Innes Introduction - Public Alliance team member (new District Management) who is responsible for website, eBlasts, social programming, and resident relations. Has had a good handoff from Christine Jakupovic at DMB Community Life.

Light the Night Recap - Successful and we'll do it again next year. Mark got drone footage. Maybe it's better to move this a little earlier than Christmas Eve. Could have a pick-up option rather than dropping off to each home, as the community is growing and 1200 homes was already a massive undertaking. Rea suggested a drive-up option at Inspiration Club similar to

2021 Calendar High-Level Review - Reviewed Lindsey L.'s document for timing of planned events. Good to have this structure so we can pre-promote at a minimum 2-3 weeks in advance, while also keeping flexibility to add more spontaneous or timely options as they arise. Minor changes to kickball schedule. Need to pick a regular day for food trucks to be able to arrange and also have residents count on a certain day in their meal planning. Christine passed a food truck vendor contact with Mac n Noodle and other trucks, and Margo's daughter is starting up a grilled cheese food truck. Might be possible to alternate locations between Hilltop parking lot and Inspiration Club in order to increase attendance.

1Q 2021 Events/Activities:

- **Snowman Showcase**
- **Virtual Valentine 5k/10k** - Kim's idea, we will work with a resident runner who's already expressed interest to come up with a course in the neighborhood. People could walk/run the course anytime in the month of February. Need creative volunteers to help with t-shirt design, and we could have race bibs, medals, water bottles or other swag through an online virtual race company. Would be open to the public, as an Inspiration signature event that could happen at other times of the year as well (Turkey Trot). Registration fee would cover the event cost (swag). Other Valentine's-themed options could include Heart Attack, where residents create valentine hearts and stick them on the doors of neighbors. The logistics might be hard as far as putting things on other people's houses.
- **Shamrock Hunt** - Received 9News coverage last year, great example of a neighborhood suggestion, was a Covid moment, may want to evolve it to fit the new Covid vibe. Got people out of their houses to look around and count the Shamrocks, good activity for crafting.
- **Egg Hunt** - We could use some parent volunteers to help create the magic of eggs hidden in the front yards, we will solicit for help in mid-March when Easter is approaching.

2021 Covid Response and Scenarios - We will remain flexible this year and do as much as we can. We didn't get any reports of people contracting Covid at a District-sponsored event. The 2021 social calendar and Covid plan will likely be ready in time for presentation at the Feb 9th Board meeting.

Recruiting new Social Committee members and volunteers - We can solicit more committee members and volunteers via eBlast and on the homeowner Facebook group, and simplify the application to make it easier to join.

General discussion - The bear tile creation project was very memorable, it was part of the public art series which will have a second installation in Pathfinder Park, most likely by the same artist vendor (Creative Couch) who helped make it a permanent installation of resident-created artwork. This isn't a social committee initiative but we could look toward the next one for tie-ins. Rea is on the Hilltop Social Committee and it's helpful to have him on the District Social Committee to help cross-pollinate ideas and help avoid conflicts on timing/dates.

Future meeting dates: 2/18, 3/18, 4/15, 5/20, **6/10, 7/8, 8/12**, 9/16, 10/21, 11/18, 12/16

These will be added to the District Calendar and onto the regular Save the Date portion of the eBlasts.