

## Inspiration Social Committee Minutes

July 28th, 2022 | 5-6pm via Zoom

Attendees: Rea Heatherington, Mark Kinslow, Pamela Syverson, Kate Innes (Public Alliance), Nicholle Snyder (Public Alliance).

### Past events recap

- July Spark “Inspiration Creation” – 7/22
  - We had a photo booth, face painters, caricature artists, and kids’ craft table for activities. We could have used 1-2 more face painters to keep the lines shorter.
  - The food truck vouchers worked out well but will just be a one-time offer, the committee agreed that we don’t want to rely on giving away food at every event.
  - This was the first event where we didn’t serve alcohol. It went well, no complaints were received. Residents brought their own drinks if they wanted to.

### Upcoming events

- “Blues and BBQ” – 8/19
  - The band will be the Hazel Miller Collective, it’s a big name and with the food trucks and lawn games, the committee did not think we need to add extra activities.
- “Hops Garden Happy Hour” – 9/9
  - Neighborhood cover band “Playback” will perform. The cost is very reasonable and it will be a smaller event than the Spark concerts. This event will be 5-7pm because of earlier sunset.

### Future events planning

- Pooch Plunge – 9/25
  - DJ and food trucks are booked, it will be a repeat of last year, except without Two22 Brew.
- Chili Cook-off, Home Brew, & Pumpkin Decorating – 10/8
  - Need to get home brewers and chili cooks engaged. Mark will reach out to a master brewer in the neighborhood. Kate will put it in an eBlast soon.
  - Hops Harvest in September – likely Sat. 9/3. The Common Area Committee sent helpful notes on hops maturation and harvesting.

### 2023 planning

- Budget planning is underway for next year. The committee recommends keeping the event schedule fundamentally the same as this year. Mark will ask on Facebook if there is another event that residents suggest adding next year. This year we added a resident-suggested Field Day event aimed toward Teens and Tweens. An inflation increase of 5-10% was suggested. The growing community population is offset by saving money on alcohol at the big events, making it feasible to serve a larger number of people for the same price. Everything costs slightly more, an inflation increase would cover this without needing to cut programming.

### Open discussion - Feedback or suggestions

Pamela noted that some residents would like if the events started later or lasted until later because of work and family schedules. The committee discussed having our own small P.A. system to play music before and after the event so that the event time could easily be extended for 30 minutes before and after simply by having a music mix on for people, but not paying extra for more band time.

*Future meeting dates: 8/18, 9/15, 10/20, 11/17. Next meeting: August 18th at 5pm*