

Inspiration Metropolitan District

Strategic Plan Ad Hoc Committee – Meeting Minutes

Date: November 4, 2025

Time: Called to order at 5:30 PM | Adjourned at 6:46 PM

Location: Zoom (Virtual)

Attendance

Present:

Maurice Smith (Chair)

Doug Parris (Board Co-Liaison)

Aaron Curtiss

Rick Forsman (Board Co-Liaison)

TJ LeGare

Mark Berkstresser

Vicky Starkey

Melissa Antol and Bryan Wilkenson (COREflection)

Dominique Devaney and Karis Clark (Public Alliance)

Guest: None

Meeting Overview

The minutes from the October 7, 2025 meeting were approved through motion by Vicky Starkey and a second by Aaron Curtiss.

The agenda was approved with the addition of a Public Comment session at the end of the meeting.

The committee reviewed draft mission and vision statements and chose to wait for community input before finalizing. They clarified that the strategic plan work session packet is due by December 11th, ahead of the December 18th board session. They also discussed refining guiding principles to be aspirational but not overpromising and agreed to include the SWOT analysis in the upcoming packet.

There was discussion on how to move forward on priorities without specific budgets. They agreed to add feasibility assessments for large projects like a pool and to prioritize 4–5 major themes with pros and cons for board consideration. Preliminary research will help inform decisions, and COREflection may provide initial support for this effort.

Members discussed presenting community data to the board. While there was concern about overwhelming them with raw input, it was agreed that SPAC would synthesize the information into themes and priorities.

It was confirmed that the December 1st work session would be in-person. The COREflection team will present synthesized findings, not raw data. The committee discussed how to present to the board. It was suggested SPAC present and then step back during Q&A. Others voiced concern about influencing the board. The group agreed to clarify expectations and let board members weigh in on the presentation format.

After changes to the original calendar, a date of November 22nd was identified as a tentative date for a Hilltop 55+ event, depending on the board seat confirmations.

An application to the SPAC was discussed with a decision to keep the committee as is.

A graphic was approved for the final survey reminder. Using average adults per household instead of assumed head counts including children was agreed upon.

Next Steps/Tasks

- COREflection Team
 - Add SWOT analysis to the meeting deck and send complete packet to Dominique and Maurice after the meeting for distribution to SPAC
 - Clarify the December 18th board work session process map to show work session packet delivery date as 12-11
 - Change the first green box in process map to indicate packet delivery to board on 12-11 prior to work session - DONE
 - Clarify wording on process map to specify "board work session" for December 18th meeting
 - Synthesize all community engagement data into themes and analysis summary for SPAC review before December 1st work session
 - Provide synthesized community engagement analysis and summary packet to SPAC in advance of December 1st work session
 - Modify survey reminder graphic to use "average adults per household" language instead of total population, adjusting numbers accordingly
- COREflection & Ms Starkey:
 - Review additional date options for Hilltop Club event
 - Plan logistics for Hilltop event preliminarily scheduled for Saturday, November 22nd, 2-4 PM
- PA Team and Director Forsman:
 - Email the board to ask what their expectations are for the December 18th work session and how they want SPAC information presented, with responses going to Dominique - DONE
- PA, Mr. Smith & COREflection:
 - Plan additional details for community open house format including stations, timing, and virtual options
- PA Team:
 - Send final survey reminder push with updated graphic to increase response rate beyond current 521 surveys - DONE